



Start Your Own e-Business: Your Step-By-Step Guide to Success (2nd Revised edition)

By Entrepreneur Press, Melissa Campanelli

Entrepreneur Press. Paperback. Book Condition: new. BRAND NEW, Start Your Own e-Business: Your Step-By-Step Guide to Success (2nd Revised edition), Entrepreneur Press, Melissa Campanelli, Today's internet offers a virtual world of opportunity! New turnkey technologies and tools make it easier than ever to start a profitable online business--if you take the right steps. Let the experts at Entrepreneur show you how to skillfully navigate the web and turn your business dream into an online reality! Taking you through funding, building partnerships, launching, capturing customers and more, our experts lead you step by step. Discover how to use the latest technology solutions and keep your business on the cutting-edge! Plus, gain a comprehensive understanding of today's e-business world from top online entrepreneurs, in-the-trenches examples and advice, and included resources. Learn how to: * Build an effective website using fast, turnkey solutions * Gain exposure using the latest online techniques including search engine listings, creating "cyber-bait" and more * Cash in on affiliate programs * Use low-cost, high-impact marketing to drive traffic and capture customers * Keep your site running smoothly with surefire online tools * And more.



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