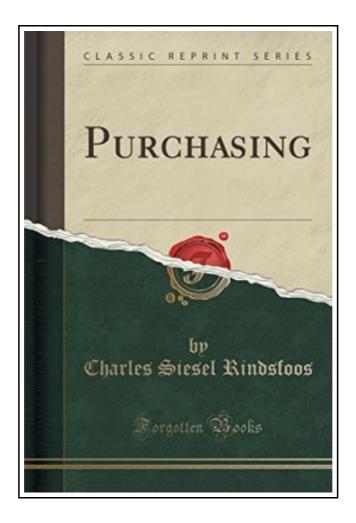
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Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Excerpt from Purchasing Realization of the importance of the art of purchasing, coupled with an almost total lack of literature on the subject, has been the incentive to prepare this text. Books without end have appeared for the benefit of the producer and his salesman. The current publications are not slow to record the latest methods employed in the operating and sales departments. But how about the man who buys and who pays for the goods? Is it not of importance to the purchaser to classify and study the principles which govern his work? Would it not be a benefit to one buyer to know what methods a fellow buyer pursues? The one great difficulty in the preparation of this book has been in deciding its limitations. Purchasing is a broad subject, and there has been a temptation to include many features which were simply out of the question within one volume of reasonable. size. The result has been the omission of many topics, or in some cases a compromise in the direction of brevity, where a more ex tended treatment would have been preferable. For example, advertising, accounting, credits and traffic could profitably have been treated from the purchasers viewpoint. Likewise, the care, management and replenishment of the stock room is sometimes actually delegated to the purchasing agent. The author frankly admits that the omission or superficial discussion of these subjects is regrettable, but when it is remembered that the adequate handling of any one of them would have required a large portion of the entire volume, the reader will appreciate the limitations. Another difficulty has been in the choice of examples. It is not expected...



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